

Our licenses are use-based. Each license covers a specific type of use: desktop work, websites, social media, apps, products, and more. You only pay for what you actually need, and fees are scaled to the size of your studio or the reach of your project. If your usage changes over time, you can always upgrade. For anything not covered here, get in touch.

End User License Agreement (EULA)

Version 2.1 — May 2026

Please read this End User License Agreement («Agreement» or «EULA») carefully before downloading, installing, or using any font software provided by OTT. By downloading, installing, or using the Font Software, you agree to be bound by the terms of this Agreement.

1. Definitions

«**Font Software**» means the digital files containing type-face designs, including but not limited to OpenType (.otf), TrueType (.ttf), WOFF, WOFF2, and any other font file formats provided by OTT, along with any associated metadata, documentation, and rendering software

«**OTT**» refers to Ornamental & Title Type, a type foundry registered under French law, with its principal place of business in Paris, France, operating at ott-foundry.com.

«**Licensee**» means the individual or legal entity identified in the «Licensee Details» section at the time of purchase on the OTT website. The Licensee is the sole authorized user of this license. This designation is fixed at the time of purchase and cannot be reassigned or transferred to another individual or entity without prior written consent from OTT. If you are a designer or agency purchasing a license on behalf of a client, the Licensee must be the entity that will ultimately use the Font Software on an ongoing basis.

«**Authorized Use**» means the specific usage rights granted to the Licensee as specified in the license type purchased and confirmed on the invoice or purchase confirmation.

«**Authorized Users**» means the employees, contractors, and staff of the Licensee who are permitted to use the Font Software solely for the Licensee's internal purposes, within the scope of the purchased license tier.

2. Grant of License

OTT grants the Licensee a non-exclusive, non-transferable, limited license to use the Font Software strictly in accordance with the terms of this Agreement and the specific license type(s) purchased. This license does not constitute a sale of the Font Software or any intellectual property rights therein.

Designer/Agency Relationship: If a designer or creative agency purchases a license on behalf of a client, the license must be registered under the client's name and entity (the end user of the work), not the designer's or agency's, unless the designer or agency is the permanent owner of the deliverable. Designers may use Font Software to produce work for a client under a license purchased by and registered to that client. Designers working across multiple client projects must ensure each client holds their own appropriate license.

Printing and Service Bureau Exception: The Licensee may supply the Font Software to a commercial printer, pre-press service, or production house solely for the purpose of outputting materials licensed under this Agreement. The Font Software must be used exclusively for the Licensee's work and must be deleted from the service provider's systems upon completion of the project. The service provider may not retain or reuse the Font Software for any other purpose.

Backup Copy: The Licensee may make one (1) archival backup copy of the Font Software for security purposes only. This backup copy may not be used for any other purpose and must be destroyed upon termination of this Agreement.

3. Types of Licenses

OTT offers the following license types. Each license type must be purchased separately for each distinct use case. Using the Font Software beyond the scope of a purchased license requires the purchase of an additional appropriate license.

a - Desktop License

Grants the right to install the Font Software on a specified number of devices within the Licensee's studio or organization. Authorized uses include print materials, packaging, branding, editorial design, posters, signage, and the creation of static or animated images for any medium. Embedding in non-editable PDF documents is permitted.

The number of authorized devices is determined by the studio or company size tier selected at the time of purchase. Materials created for clients are covered by this license, provided the client does not receive access to the Font Software itself. If a client requires their own ongoing access to the Font Software, they must purchase their own license.

b - Web License

Grants the right to use the Font Software for rendering text on a website or web application via CSS @font-face rules. Only WOFF and WOFF2 formats may be used for

web embedding. The Font Software must be hosted securely and must not be publicly accessible for download.

This license is tiered according to the website's monthly unique visitors (UMV). The applicable tier is determined by the traffic of the Licensee's or their client's website at the time of purchase. If traffic subsequently exceeds the purchased tier, the Licensee must upgrade to the appropriate tier within thirty (30) days.

c - Social Media License

Grants the right to use the Font Software in content published on social media platforms, including but not limited to Instagram, Facebook, TikTok, LinkedIn, X (Twitter), YouTube, and Pinterest. This license is required when the Font Software is used as a primary typeface for a brand's social media presence, or when content featuring the font is sponsored, boosted, or otherwise distributed through paid promotion.

This license is tiered according to the total follower count of the account(s) on which the content is published. If the follower count subsequently exceeds the purchased tier, the Licensee must upgrade within thirty (30) days.

d - Video & Broadcast License

Grants the right to use the Font Software in motion picture and video productions, including film titles and credits, television series and advertising, streaming platform interfaces, motion graphics, and broadcast identity systems. This license is issued per project; a separate license is required for each distinct production or campaign. Pricing is determined based on the nature and scope of the production. Please contact OTT for a quote.

e - App License

Grants the right to embed the Font Software within a single mobile application, desktop application, or video game. The Font Software must be secured against extraction or independent use and may not be bundled in a manner that allows end users to access or install the font files separately. A separate license is required for each additional application title. Pricing is determined based on the projected number of end users or installs. Please contact OTT for a quote.

f - Retail & Merchandising License

Grants the right to use the Font Software on physical products intended for retail sale, including but not limited to clothing, accessories, home goods, printed goods, and textiles, through techniques such as printing, embroidery, engraving, or screen printing. This license is intended for productions of 100 units or more. For runs under 100 units, a Desktop License is sufficient. Pricing is determined based on the size of the producing company and

its distribution model (direct-to-consumer, wholesale, retail chain, etc.). Please contact OTT for a quote.

[g - E-Publishing License](#)

Grants the right to embed the Font Software in digital publications, including e-books, digital magazines, interactive PDFs, and equivalent formats distributed via e-reading platforms such as Amazon Kindle, Apple Books, or similar services. The Font Software must be embedded in a manner that restricts extraction by end users. This license is issued per publication title. Please contact OTT for a quote.

[h - Logo & Trademark License](#)

Grants the right to use the Font Software as the basis for a logotype, wordmark, or other brand identity element intended for trademark registration or exclusive brand use. This is the only license type that permits limited vector modification of individual letterforms to create a custom mark. It does not permit the modification of the full typeface into an exclusive custom font; for such engagements, please contact OTT separately.

The Font Software files (OTF/TTF) are provided solely to the licensed designer for the purpose of creating the identity mark and may not be shared with third parties or used for any other purpose. Ongoing use of the Font Software beyond the creation of the mark (such as for web use or printed materials) requires the purchase of the appropriate additional license(s).

[i - Corporate License](#)

Intended for large organizations requiring comprehensive font usage across multiple platforms, departments, or subsidiaries. A Corporate License provides rights tailored to the organization's specific needs and may cover a combination of Desktop, Web, Social Media, and other use cases. Terms and pricing are established individually. Please contact OTT for a quote.

[4. Usage Restrictions](#)

The Licensee may not:

- Distribute, sell, sublicense, lend, rent, or otherwise transfer the Font Software to any third party.
- Modify, adapt, reverse-engineer, decompile, or create derivative works based on the Font Software, except as explicitly permitted under the Logo & Trademark License (Section 3.h).
- Convert the Font Software into other font formats, except for the conversion to WOFF/WOFF2 formats solely for authorized web use.

- Embed the Font Software in any software, application, or document in a manner that allows end users to extract, install, or independently use the font files.
- Use the Font Software for any purpose not expressly covered by the license type(s) purchased.
- Redistribute the Font Software as part of an open-source project or any freely accessible resource.
- Use the Font Software in the training, fine-tuning, or development of artificial intelligence, machine learning, or generative AI models or systems, in whole or in part.
- Use the Font Software in connection with content that promotes, incites, or glorifies political extremism, hate speech, discrimination, or violence against individuals or groups based on race, ethnicity, religion, gender, sexual orientation, disability, or national origin.

Any use of the Font Software beyond the scope of the purchased license requires prior written authorization from OTT and the purchase of an appropriate additional license.

5. Intellectual Property Rights

The Font Software, including all typeface designs, software code, and associated intellectual property, remains the exclusive property of OTT. This Agreement does not transfer any ownership rights to the Licensee. All rights not expressly granted herein are reserved by OTT.

The Licensee acknowledges that the Font Software constitutes original creative and intellectual work protected under applicable copyright law, including French intellectual property law (Code de la propriété intellectuelle), and applicable international treaties.

6. Payment Terms

Access to the Font Software is granted upon receipt of full payment. License fees are non-refundable, except as provided under the Right of Withdrawal clause (Section 9.d) or as required by applicable law. OTT reserves the right to adjust license pricing at any time; such changes do not affect licenses already purchased.

Misrepresentation: If the Licensee provides false or inaccurate information regarding studio size, web traffic, follower count, production volume, or any other metric used to determine the applicable pricing tier, OTT reserves the right to retroactively invoice the Licensee for the difference between the fee paid and the correct fee, plus an additional penalty equal to that same difference. Repeated or egregious misrepresentation may result in

immediate termination of all licenses held by the Licensee.

Upgrade Obligation: If the Licensee's usage grows beyond the scope of the purchased tier — for example, if website traffic exceeds the purchased UMV limit, or the organization's headcount exceeds the purchased user tier — the Licensee is obligated to contact OTT and upgrade to the appropriate tier within thirty (30) days of exceeding the limit. Continued use beyond the purchased tier without upgrading constitutes a material breach of this Agreement.

7. Warranties and Disclaimers

OTT warrants that it has the right and authority to license the Font Software under the terms of this Agreement, and that the Font Software does not, to OTT's knowledge, infringe the intellectual property rights of any third party.

The Font Software is provided «as is» OTT makes no warranty, express or implied, that the Font Software will be error-free, uninterrupted, or fit for any particular purpose beyond the rights expressly granted herein. OTT is not responsible for issues arising from incompatibility with specific operating systems, software, or hardware configurations.

Indemnification: The Licensee agrees to indemnify, defend, and hold harmless OTT, its founders, employees, and agents from and against any claims, damages, losses, or expenses (including reasonable legal fees) arising out of or related to the Licensee's use of the Font Software in breach of this Agreement or in violation of any applicable law.

8. Termination

This Agreement is effective upon purchase and remains in force until terminated. OTT may terminate this Agreement immediately upon written notice if the Licensee breaches any term of this Agreement and fails to cure such breach within fifteen (15) days of receiving written notice.

Upon termination, the Licensee must immediately cease all use of the Font Software, delete or destroy all copies in their possession, and — upon request — provide OTT with written confirmation of such deletion. Termination does not relieve the Licensee of any payment obligations accrued prior to termination. OTT reserves the right to seek damages for any unauthorized use of the Font Software.

9. Governing Law and Dispute Resolution

a - Governing Law

This Agreement is governed by and construed in accordance with French law. In the event of any dispute arising from or relating to this Agreement, the parties shall first attempt to resolve the matter amicably.

b - Jurisdiction

Any dispute that cannot be resolved amicably shall be submitted to the exclusive jurisdiction of the courts of Paris, France, unless otherwise required by applicable mandatory law.

c - Consumer Mediation

In accordance with French law (Ordonnance n° 2015-1033 du 20 août 2015 and Décret n° 2015-1382 du 30 octobre 2015), individual consumers (non-professional purchasers) have the right to refer a dispute to a consumer mediator free of charge. OTT will provide the contact details of its designated mediator upon request at alphabet@ott-foundry.com.

d - Right of Withdrawal

If the Licensee is a consumer (a natural person acting outside of their professional capacity) and purchases a license via the OTT website, the Licensee has the right to withdraw from the purchase within fourteen (14) calendar days of the date of purchase, without giving any reason, in accordance with the EU Consumer Rights Directive (2011/83/EU) and French consumer law (Articles L. 221-18 et seq. of the Code de la consommation).

However, by initiating the download of the Font Software, the Licensee expressly consents to the immediate performance of the contract and acknowledges that they waive their right of withdrawal from that moment, in accordance with Article L. 221-28 of the Code de la consommation.

To exercise the right of withdrawal prior to downloading, the Licensee must notify OTT in writing by email at alphabet@ott-foundry.com before initiating the download. Any refund will be processed within fourteen (14) days of receipt of the withdrawal notice.

This right of withdrawal does not apply to purchases made by legal entities or to purchases made in a professional capacity.

MISCELLANEOUS

a - Audit Rights

OTT reserves the right to audit the Licensee's use of the Font Software, upon reasonable prior notice, to verify compliance with this Agreement. The Licensee agrees to cooperate with any such audit and to provide reasonable access to relevant records, systems, or devices.

b - Amendments

OTT reserves the right to update or modify this Agreement at any time. The Licensee will be notified of material changes via email or through the OTT website. Continued use of the Font Software following notification of changes constitutes acceptance of the updated Agreement. Amendments do not apply retroactively to licenses already in use under a prior version of this Agreement.

c - Limitation of Liability

To the maximum extent permitted by applicable law, OTT's total liability to the Licensee for any claim arising out of or related to this Agreement shall not exceed the total amount paid by the Licensee for the specific license giving rise to the claim. In no event shall OTT be liable for any indirect, incidental, consequential, special, or punitive damages, even if OTT has been advised of the possibility of such damages.

d - GDPR Compliance

OTT processes personal data provided during the purchase process in accordance with Regulation (EU) 2016/679 (the General Data Protection Regulation) and applicable French data protection law. Personal data is used solely for order processing, license management, and related communications. The Licensee has the right to access, rectify, or request deletion of their personal data by contacting OTT at alphabet@ott-foundry.com.

e - Severability

If any provision of this Agreement is found to be invalid, illegal, or unenforceable under applicable law, that provision shall be modified to the minimum extent necessary to make it enforceable, or severed if modification is not possible. The remaining provisions shall continue in full force and effect.

f - Entire Agreement

This Agreement constitutes the entire agreement between OTT and the Licensee with respect to the Font Software and supersedes all prior agreements, representations, and understandings relating to the same subject matter.

